



27 October 2022

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**CAMBRIDGESHIRE
& PETERBOROUGH**
COMBINED AUTHORITY

Dear ██████████

Re: Freedom of Information request ref CA192

Thank you for your request for information received on 10 October 2022. The response is given below:

Question 1: Who is your social media management and monitoring tool supplier?

Response: HubSpot and Meta business

Question 2: Start date & duration of framework/contract with supplier

Response: HubSpot - January 2021 & Meta Business - March 2017

Question 3: Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date

Response: HubSpot £117,656.04 Meta Business £2,007.36

Question 4: Who is the senior officer (outside of procurement) responsible for this contract?

Response: Emily Butler (Head of Comms) & Rebecca Quigg (Digital Manager).

I hope this information is helpful but if you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review, you should write to us via our contact us email address: democratic.services@cambridgeshirepeterborough-ca.gov.uk or write a letter to Complaints, Cambridgeshire and Peterborough Combined Authority, 2nd Floor, Pathfinder House, St Mary's Street, Huntingdon, Cambs PE29 3TN within 40 days of the date of this e-mail.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, or via their website: <https://ico.org.uk/>

2nd Floor
Pathfinder House
St Mary's Street
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Generally, the ICO will not undertake a review or make a decision on a request until the internal review process has been completed.

Yours sincerely



Sue Hall
Acting Data Protection Officer



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