



JOB DESCRIPTION	
role	Transport Strategy and Policy Manager
Reports to	Assistant Director, Transport
Direct Reports	N/A
Directorate	Place and Connectivity
Department	Transport
Pay Grade (Pay Award 25/26 Pending)	Hay 6
<b>Job Purpose</b> <p>The Cambridgeshire &amp; Peterborough Combined Authority was established as a Mayoral Combined Authority to make life better, healthier, and fairer for all.</p> <p>As the Combined Authority refines its strategic focus for 2025, much of its original purpose and ambition remains firmly in place. However, there is now an increased emphasis on addressing post-pandemic challenges, alongside the more recent impacts of the climate crisis, energy instability, and the rising cost of living.</p> <p>The Local Transport and Connectivity Plan (LTCP) serves as a central pillar of this evolving strategy, ensuring that transport and infrastructure decisions are aligned with broader regional objectives. This transition marks a shift from the initial devolution-era vision towards a more targeted, strategic approach, with clearly defined priorities that drive inclusive prosperity across Cambridgeshire and Peterborough.</p> <p>At its core, the strategy underscores the Combined Authority's commitment to fostering a region that is:</p> <ul style="list-style-type: none"><li>• More equitable, ensuring transport and connectivity solutions work for all communities.</li><li>• More environmentally sustainable, prioritising cleaner, greener infrastructure and travel choices.</li><li>• Delivering good growth, supporting economic resilience while enhancing quality of life for residents and businesses.</li></ul> <p>By focusing on these key areas, the Combined Authority is positioning itself to maximise impact, secure long-term benefits, and adapt to the evolving needs of the region.</p> <p>The role is responsible for overseeing the development and delivery of the CPCA's transport vision and objectives, performing a strategic client function. The Transport Strategy and Policy Manager will work as part of the Transport Team, reporting to the Assistant Director, Transport.</p> <p>Key projects currently in development are centred around the sub-strategies of the Local Transport and Connectivity Plan (LTCP), ensuring a cohesive and forward-thinking approach to regional transport and infrastructure. This includes the implementation of regional, modal, and area-specific strategies, each designed to enhance connectivity, sustainability, and accessibility across the region. In parallel, the Combined Authority is actively engaging in key strategic consultations, ensuring that policies and projects align with stakeholder needs, government priorities, and our long-term growth ambitions. Additionally, the creation of a comprehensive data and monitoring framework is underway, providing a robust evidence base to track progress, measure impact, and inform future decision-making. These efforts will collectively strengthen the strategic foundation for transport and connectivity improvements, driving forward a more resilient and well-integrated network.</p>	

The role will play a central role in developing transport policies and programmes that support the delivery of the Combined Authority's LTCP, the recommendations of the Independent Commission on Climate and other economic and environmental strategies.

The role will oversee all aspects of transport planning to ensure a robust, evidence-based approach to regional connectivity. This includes policy development, securing funding through competitive bidding, commissioning and managing transport projects, overseeing scheme delivery, and developing strategic communications. The role will also be responsible for monitoring and evaluation activities, ensuring data-driven decision-making and continuous improvement in transport initiatives.

A key component of this role will involve transport modelling and technical strategic transport planning, requiring a deep understanding of multi-modal transport networks, demand forecasting, and scenario testing. Working with analytical tools and datasets to inform infrastructure investments and policy recommendations, ensuring alignment with regional and national transport strategies.

The role demands exceptional stakeholder management skills, as it involves engaging with a diverse network of internal and external partners. Required to work closely with local authorities, government agencies, transport operators, and community groups, fostering strong collaborative relationships to shape and implement strategic transport initiatives. Additionally, playing a key convening role, bringing together stakeholders and elected members to align priorities, drive forward policy objectives, and ensure integrated transport solutions that meet the needs of our communities. The ability to build consensus and navigate complex partnerships will be crucial in delivering impactful outcomes.

Leadership skills will be instrumental in advancing the Combined Authority's strategic transport objectives, shaping policies that enhance connectivity, sustainability, and economic growth across the region.

### **Key Responsibilities**

- Provide leadership and oversight of policy and strategy development and implementation, in line with the Authority's wider objectives and aspirations.
- Engage with private sector to look for synergies in ways to improve public transport in the area.
- Drive high quality project planning discipline and outcomes across projects ensuring individual phase/workstream plans are synchronised into an integrated programme level plan
- Work closely with the project team and workstream managers to manage risks and issues, ensuring project level risks, issues and dependencies are escalated to programme level where appropriate
- Coordinate, manage, and enhance visibility of cross-project and strategic dependencies, ensuring seamless integration across multiple transport and infrastructure initiatives.
- Align the aims and aspirations of key stakeholders, including England's Economic Heartland (EEH), Transport East, government departments, constituent councils, and the Combined Authority, to create a cohesive and well-coordinated approach to regional transport planning.
- Facilitate collaboration between partners, identifying synergies and ensuring that policies, funding opportunities, and project delivery efforts are strategically aligned to maximise impact and efficiency.
- Provide a structured, data-driven approach to tracking dependencies, mitigating risks, and ensuring that transport strategies are fully integrated with broader economic, housing, and environmental priorities. Lead the development, delivery, and implementation of transport strategies, ensuring alignment with regional and national objectives.
- Oversee progress across workstreams and project phases, driving strategic initiatives from inception to completion.
- Ensure key milestones are met on time and within budget, maintaining momentum and accountability in strategy execution.

- Facilitate coordination between policy development, funding, and project delivery, ensuring seamless transition from planning to implementation.
- Monitor performance and impact, using data-driven insights to refine strategies and enhance long-term outcomes. Lead and manage effective stakeholder engagement
- Lead appropriate communication and reporting to ensure alignment, mitigation management and progress across teams and stakeholders
- Proactively support the political governance of the Authority through member engagement, briefings and reporting
- Ensure the delivery of Local Transport and Connectivity Plan (LTCP) indicators by embedding robust monitoring and evaluation practices within all transport initiatives.
- Oversee compliance with the Authority's monitoring and evaluation framework, ensuring that transport projects align with performance metrics and reporting requirements.
- Develop and enhance transport data capabilities, identifying key data needs to support strategic decision-making and policy development.
- Facilitate cross-programme collaboration, working with Programme Managers to provide essential modelling insights, data sources, and analytical support for project evaluation and forecasting.
- Leverage transport modelling tools to assess the impact of policies, infrastructure investments, and behavioural change initiatives, ensuring evidence-led planning and continuous improvement. Work collaboratively across the Authority's teams to ensure co-ordinated and coherent delivery
- Delivering continuous improvement and high-quality governance across the project, in particular ensuring that the Project Board functions smoothly and effectively.
- Act as an ambassador for the Authority, promoting the interests of the sub-region in local, regional and national forums and raising the profile and reputation of the Authority
- Undertake other duties as may, from time to time, be allocated commensurate with the seniority and qualifications of the post.

### **Partnerships**

Work in partnership with directors, delivery partners and national and local public-sector organisations to coordinate delivery of the CA's portfolio of programmes/priorities including:

- Partner organisations – the constituent local authorities and the Greater Cambridgeshire Partnership
- National Government and Institutions – developing productive relationships that work for the region with national agencies and departments including the Department for Levelling Up, Housing and Communities, Treasury, Department for Transport, Network Rail and National Highways
- Local Public Service Organisations – including Sub National Transport Bodies, Local Authorities, Health, Police, Fire, Universities and Colleges within the area, managing partnerships supported by a shared strategic agenda.
- Private sector organisations: public transport operators, community service and educational transport operators, passenger organisations, health sector and NGOs.

## **PERSON SPECIFICATION**

### **Qualifications & Knowledge**

- Degree level or equivalent standard of general education.
- Professional qualifications, such as IEng, CEng, TPP, APM, CILT, CIHT, TPS or equivalent level by experience
- Deep and detailed knowledge of principles and practice in the field of transport planning policy.
- Experience in transport planning or public transport is essential for the role. The candidate should demonstrate a deep understanding of how transport systems work.

- Excellent programme management and strong organisational skills with the ability to liaise with people at all levels of the organisation. Excellent communication skills and an ability to lead negotiations on complex and complicated operational matters, including the exercise of initiative and discretion to resolve problems efficiently and effectively.
- Significant experience of programme delivery/assurance.
- Ability to manage a range of programme/projects types and complex business initiatives/programmes.
- Successful track record of managing and delivering programmes which cross organization and service boundaries.
- Strong knowledge of programme delivery and assurance including resource management, risk management, budget management and reporting at all organisational levels.
- Strong knowledge of effective outcome-based programme reporting.
- Good understanding of performance management frameworks and tools in the delivery of business objectives.
- Experience in local authorities' environment is valuable.
- Communication skills and IT knowledgeable (basic modelling understanding, real time passenger information needs, data needs).

### **Experience**

- Extensive experience in policy and transportation sector covering areas such as: Transport policy, business case development and strategic transport planning, Public consultation and statutory consent processes, Transport network development
- Data needs for successful policy and transport strategy monitoring and evaluation
- Understanding of different public transport systems (rural, interurban, urban)
- Understanding of other transport policy areas such as logistics and freight, tourism, air and rail transportation, environmental and sustainable transport, land use and transport planning, Mobility as a Service, community, health and educational transport, economic development
- Experience of managing projects involving cross functional roles, external advisory and delivery support from other organisations and consultancy services
- Successful track record at management level within an organization of comparable scope and complexity
- Experience in negotiation and mediation, lobbying and policy engagement
- Experience in public transport private sector: understanding of the market and main stakeholders. Previous working relationships with stakeholders will be valued.
- Understanding of technical requirements and standards for public transport fleets.

### **Behaviours**

- Expansive, creative thinker – thinks outside 'tried and tested' models or approaches
- Exceptional communicator and relationship-builder that generates confidence in colleagues, members and senior business stakeholders
- Acutely political aware – able to assimilate and navigate political contexts with skill
- Highly adaptable - to changing circumstances and demands
- Collaborative – works productively with peers, team and others
- Motivated – driven by personal and organisational achievement
- Tenacious, adaptable and focussed individual with board level presence able to deliver under pressure
- Influential – to be able to negotiate and influence external stakeholder decisions in benefit of the Combined Authority's objectives