



£60,000 BOOST FOR KISANSAT TECHNOLOGY

FUNDING TO DRIVE FORWARD REMOTE MONITORING

A Cambridge based technology business has been awarded almost £60,000 to enhance its enterprise software that helps large farming companies with their data management and decision making.

The technology, developed by KisanHub, is a cloud-based enterprise platform that aggregates multiple data sets to assist with decision making, using hyper local satellite and meteorological information to support farming companies on the ground operations, such as monitoring crop health and growth.

The new KisanHub project aims to further enhance the KisanSat application so farming companies anywhere in the world can have enhanced operational efficiency through the use of satellite imagery. This in turn will help to reduce input costs, boost returns and improve the efficiency of farming businesses, thanks to funding from the Eastern Agri-Tech Growth Initiative.

The new technology will have increased capacity to collect high quality data from satellites using drones, smartphones, and easily available multispectral sensor cameras to overcome interference from cloud cover. The software will also be able to predict the of risk of pest and disease infections; helping farmers to plan prevention procedures in advance.

Mark Reeve, Chairman of the Eastern Agri-Tech Growth Initiative and the Greater Cambridge Greater Peterborough LEP, said:

“KisanHub is a local start-up that has successfully developed software that is already having a significant impact on farmer’s daily operations; the system puts farmers in control of data, allowing them to make more informed decisions to boost their production.

“We are pleased to provide another grant to KisanHub to boost the development of the software, and look forward to seeing even more businesses benefit from KisanSat technology.”

Giles Barker, COO & CO-Founder of KisanHub, said:

“The funding we received last year from the Eastern Agri-Tech Growth Initiative has assisted us greatly in delivering our enterprise solution to among some of the largest farming organisations within the UK. The latest funding will enhance our imagery integration capabilities which will take our platform to a new level so we can continue



delivering market leading services to our customers in the UK and abroad."

The Eastern Agri-Tech Growth Initiative is run by the Greater Cambridge Greater Peterborough Enterprise Partnership (LEP) with support from New Anglia LEP, Norfolk County Council, Cambridgeshire County Council, and the local authorities covering this area.

Grants are available to organisations looking to invest in specialist equipment, new market and supply chain development, ways to improve productivity and efficiency, and the application and commercialisation of Research and Development.

To find out how the Eastern Agri-Tech Growth Initiative could help to grow your business, visit www.agritechgrants.co.uk or call the LEP on 01480 277180.

- Ends -

Notes to editors

1. The Initiative has two separate funds that are available for businesses. The first is an **Agri-Tech Growth Fund**, which will provide grants of between £10,000 and £150,000 to support improvements in agricultural productivity. Whilst the **R&D and Prototyping Fund** will provide grants of between £10,000 and £60,000 to support the development of innovative technology. Find out more at www.agritechgrants.co.uk.
2. KisanHub have been awarded a grant of £58,598.46 towards this project.
3. The Eastern Agri-Tech Growth Initiative has been funded via the Government's Regional Growth Fund. The Regional Growth Fund has supported projects and programmes raising private sector investment to create economic growth and lasting employment. It has invested £2.85 billion to help businesses in England to grow; and is expected to create or safeguard over 580,000 jobs.

For further information and interview opportunities, please contact Louise Bellwood at the LEP on 01480 277180 or email louise.bellwood@gcgp.co.uk.