

KisanHub Ltd

KisanHub is a technology start-up based in Cambridge. The team have developed a cloud-based, integrated software platform which brings together public and private data to help farmers take informed decisions about their day-to-day operations and markets.

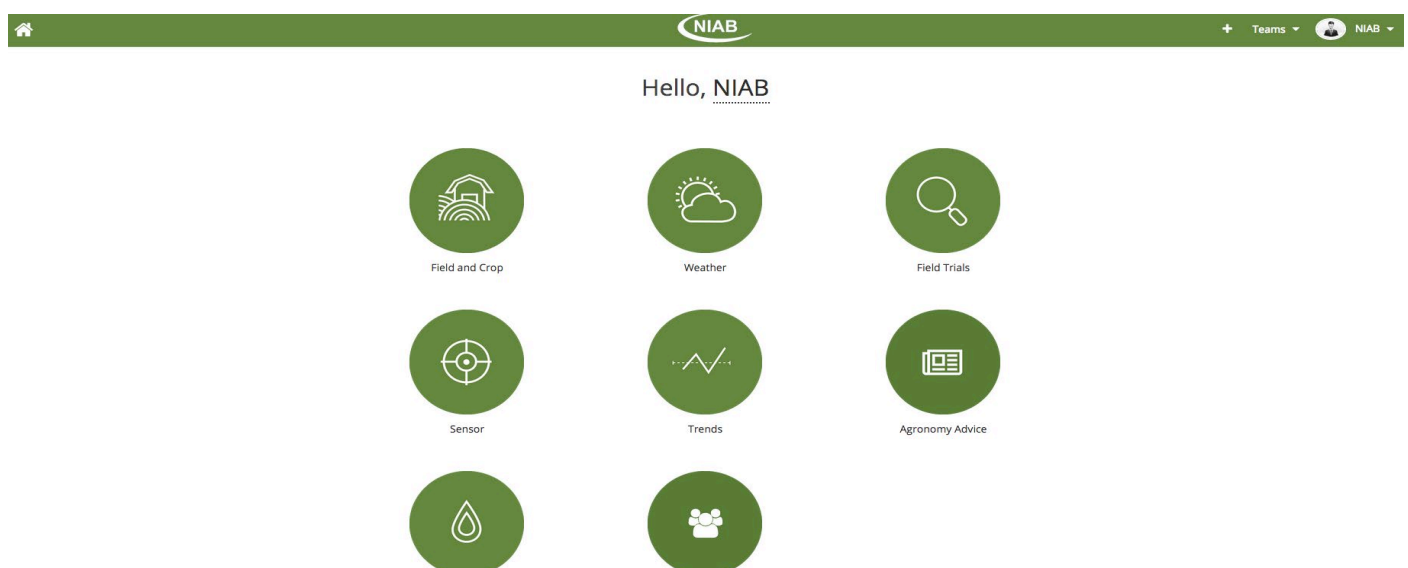
Identifying a need in the market for their product, KisanHub made an application to the Greater Cambridge Greater Peterborough Enterprise Partnership (LEP) for funding from the Eastern Agri-Tech Growth Initiative. The funding will be used to develop and trial a Crop Yield Prediction, Irrigation and Fertiliser recommendation model that uses satellite data and meteorological information to support on the ground decisions. The project was finished in February and is currently being rolled out to NIAB TAG members at www.niabnetowrk.com.

Vision

To create and sell an innovative, data-driven decision making platform will reduce input costs, boost returns, improve farm business efficiency and make farming more sustainable.

The results

Giles Barker from KisanHub, said: “The Eastern Agri-tech grant could not have come at a better time for KisanHub. The grant will propel our R&D satellite project so we can bring innovative solutions to farmers at a field level. This will help to establish KisanHub as one of the leading companies in agriculture software. Helping farmers globally ‘grow more, using less’.



To find out more about The Eastern Agri-Tech Growth Initiative please visit www.gcgp.co.uk