

## **iLevel Ltd**

Based in Newmarket, iLevel is an Information Technology business that uses remote technology to measure the contents of any bulk storage tank – both liquids and solids, via its mobile app.

Focusing on the agricultural industry, the technology iLevel has created enables farmers to remotely check the levels of fuels and fertilisers on one simple to use app, and be warned of potential theft or pollution; allowing them to optimise their stock efficiency and ensure they do not run out.

iLevel applied to the Eastern Agri-Tech Growth Initiative to develop this system further, by integrating the app with a comprehensive reporting system and notifications that would deliver information directly to mobile devices.

### **Vision**

*To develop a remote monitoring system for the agricultural industry, in which information on levels of fuel and fertilisers can be easily accessed and sent to devices via mobile apps.*

### **Results**

Since the project was approved by the Agri-Tech Board, iLevel received an Agri-Tech R&D grant worth £12,500 to develop the app further. Now complete, the app is being used by companies across Cambridgeshire, Essex, Norfolk and Suffolk to great success.

Søren Bradbury, Director of iLevel Ltd, said: “iLevel was delighted to have won the Agri-Tech grant. This additional investment in the iLevel platform allowed us to bring forward improved functionality which has enabled iLevel to win large order deals with organisations such as large farming estates and liquid fertiliser groups.”

