

Entrepreneurs Assessment Panel Appraisal Matrix - Cat 2

Criteria		Guidance	Marking Guide (1-5)	Comments	Weighting	Mark - Edit		Total
Presentation - Did the presentation add value to the application?	Has the presentation met expectations in terms of: 1. Content 2. Applicants commitment to deliver the project	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application			x	0	=	0
Strategic Fit - Does the application fit with the Economic growth & Skills Strategy and associated sector strategies?	Does the presentation demonstrate good fit with the Economic Growth & Skills Strategy? Does the project demonstrate good fit with any of the current sector strategies? Does the project fit with any of the central government priorities around Levelling Up, or Shared Prosperity?	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application			x	0	=	0
Has the applicant demonstrated a strong level of market failure?	Does the presentation evidence strong rationale and/or market failure?	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application						
Does the project offer good Value for Money?	Does the project offer good value for money for the investment being requested? Is the project likely to produce excellent jobs numbers compared to the level of funding being requested? Does the project add value to the wider business plans of the applying organisation?	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application						
Activities & Outcomes - Will the applicant deliver the outcomes within the timeframes they have set out?	How well defined are the principal activities required to complete the project? Are the outcomes expected from the project reasonable, measurable and achievable? Will outcomes be delivered immediately or over a longer period - has the applicant demonstrated how they will be measured in the longterm?	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application			x	0	=	0
Delivery Arrangements - Will the project be delivered within the timeframes set out?	Has the presentation demonstrated: How developed is the project? – e.g. planning approved, ready to start, on site, underway. Have any land ownership, planning and other approvals been secured? What is your track record of delivery? Are there any policy or communications issues that could impact in delivery of this project? Has the presentation demonstrated how the costs breakdown is realistic and that the project is financially viable? Will the project deliver within the timeframe 31 Dec 2022?	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application			x	0	=	0
Risks - Has the applicant identified all relevant risks associated with delivery?	Does the presentation indicate the risks attached to delivery of the project? Is there evidence of reputational risk to the CPCA?	1 = No added value, no additional information 2 = Some additional information but no detail 3 = adequate information, some extra detail 4 = extra information and support for application 5 = detailed information adding extra information to support the application			x	0	=	0
Final Score Total					Total Score			0