

20 February 2024



**CAMBRIDGESHIRE  
& PETERBOROUGH**  
COMBINED AUTHORITY

Dear [REDACTED]

**Re: Freedom of Information request ref CA290**

Thank you for your request for information received on 5 February 2024. The response to request CA290 is given below:

**Request**

Who made the decision that a corporate management team of three white men would be illustrated with a picture of a more diverse group? <https://cambridgeshirepeterborough-ca.gov.uk/about-us/corporate-management-team/>

**Response**

The Combined Authority's corporate website was developed by Lead Genera Ltd against a specification set by the Combined Authority following a procurement process. The image on the Corporate Management Team page is, like many on the website, a stock imaged selected by the website development agency and approved by the Combined Authority when signing off the website for launch. The image does not, and is not intended to, reflect the Combined Authority's Corporate Management Team in any way.

I hope this information is helpful but if you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review, you should write to us via our contact us email address: [democratic.services@cambridgeshirepeterborough-ca.gov.uk](mailto:democratic.services@cambridgeshirepeterborough-ca.gov.uk) or write a letter to Complaints, Cambridgeshire and Peterborough Combined Authority, 2<sup>nd</sup> Floor, Pathfinder House, St Mary's Street, Huntingdon, Cambs PE29 3TN within 40 days of the date of this e-mail.

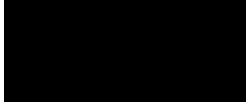
If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can

2<sup>nd</sup> Floor  
Pathfinder House  
St Mary's Street  
Huntingdon  
Cambs  
PE29 3TN

be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, or via their website: <https://ico.org.uk/>

Generally, the ICO will not undertake a review or make a decision on a request until the internal review process has been completed.

Yours sincerely



Susan Hall  
**Data Protection Officer**



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