



Officer Decision/Mayoral Decision No.:	ODN No. ODN133-2019
DECISION TITLE: Greater Peterborough Inward Investment pilot programme	
NAME OF OFFICER/MAYOR EXERCISING DELEGATED POWERS: Kim Sawyer, Chief Executive Officer	
DATE OF OFFICER/MAYORAL DECISION: 09/08/2019	

Responsible Director/Mayor:	<i>John T Hill, Director of Business and Skills</i>
Report Author and contact details:	<i>Steve Clarke Strategic Funds Manager Cambridgeshire & Peterborough Combined Authority www.cambridgeshirepeterborough-ca.gov.uk E: steve.clarke@cambridgeshirepeterborough-ca.gov.uk M: +44 (0)7715 653901</i>
Is it a key decision?	NO
Is this a public report? If a key decision, it will be a public report and will be published on the CA website.	NO
KEY DECISIONS ONLY	N/A
Insert forward plan ref number	
Date when Mayor intend to make decision.	
Date report published on the website	
Implementation Date	
Does the report have any annex that contains exempt information?	

Decision taken	<p><i>Please provide the exact details of the decision taken.</i></p> <p>CPCA is contracting with Peterborough City Council to deliver a one-year Inward Investment pilot for the Greater Peterborough area. The total value of this contract is: £99,850</p> <p>PCC plan to sub-contract the delivery of this service to their delivery company Opportunity Peterborough.</p>
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	Signature of contract is required.
<p>Authorisation (<i>delete as appropriate</i>)</p>	<p>This decision has been taken under: General authorisation (<i>those decisions delegated to officers as per the Constitution</i>):</p> <p>The proposal to approve the one year contract funds to Peterborough City was approved at Business Board on 28th May 2019 and then ratified at the CA Board on 29th May 2019.</p> <p>Officer Scheme of Delegation and Proper Officers. (Ch 17 para Para 3.4)</p> <p><i>Contracts between £50,000 and EU thresholds: A report to authorise the award of the contract must be sent to Legal Services, and the Finance Officer for approval by the Chief Finance Officer or Monitoring Officer.</i></p>
<p>Background Information</p>	<p><i>Peterborough City Council will run a 12-month pilot for the financial year 2019/20 that will explore ways to deliver a more collaborative and effective service for Cambridgeshire and Peterborough, specifically focussing on the non-Cambridge areas (Peterborough, Huntingdonshire, Fenland and East Cambridgeshire). For simplicity in promotion, this area will be referred to as Greater Peterborough although it is recognised that it is not a homogenous area in local terms and there is cross over with neighbouring functional economic areas.</i></p> <p><i>Key objectives for the pilot are to:</i></p> <ul style="list-style-type: none"> <i>a) Increase the number of inward investment enquiries being handled and therefore the number of project successes</i> <i>b) Increase the number of projects identified and supported with existing investors</i> <i>c) Increase the number of jobs created as a result of inward investment</i> <p>3.2 Overall outputs to be delivered by the end of the pilot year 2019/20 include:</p> <ul style="list-style-type: none"> <i>a) A 30% increase in DIT enquiries across identified sectors resulting in an additional 2 projects confirmed.</i> <i>b) 40 additional account management visits across the geography resulting in the identification of 10 additional projects.</i> <i>c) Working on the historical average of 20 jobs per project this would equate to a pipeline of c.240 additional jobs to be created via these 12 additional projects.</i>
<p>Alternative options considered.</p>	<p><i>List alternative options considered and rejected and the reasons for rejection. Do not leave this section blank or put 'None'. There is always an alternative even if it is to do nothing.</i></p> <p>Options:</p> <ol style="list-style-type: none"> 1. Award this one year contract to PCC to deliver this service 2. Do not enter into a contract at this time and do not deliver the service proposed.



	<p>3. Design and deliver the service inhouse to be managed by CPCA Officers (and limited CPCA resources) and other wider stakeholders.</p> <p>Option 1 is the chosen decision based on Board and Officers assessment of the pilot outcomes to inform future Inward Investment service and also the VfM that PCC and its delivery partner OP for delivery of the agreed outcomes.</p>	
Financial Implications	<p><i>Please include the total costs and how the project will be funded. Please include budget codes for your directorate</i></p> <p>The programme will be funded out of BEIS LIS implementation funding.</p> <p>The Business & Skills Directorate budget code: CX0125</p> <p>The funding of £99,850 is allocated within CPCA budget and will be paid to Peterborough City Council (and their delivery partner Opportunity Peterborough) having been assessed and approved as the only organisation in place to provide this pilot.</p>	
Consultation	<p><i>List any relevant consultation undertaken in relation to the decision. For example portfolio holders, other Chief Officers.</i></p> <p>Chief Executive</p> <p>Responsible Director/Chief Officer</p> <p>Monitoring Officer</p> <p>S73</p> <p>Portfolio Holder</p> <p>Other - Procurement</p>	<p><i>Name and Date approved (or indicate if not applicable) –</i></p> <p>N/A</p> <p>John T Hill, 28/05/2019</p> <p>Dermot Pearson 08/08/2019</p> <p>Rob Emery 28/05/2019</p> <p>John Holdich, 28/05/2019</p> <p>N/A</p>
Declarations / Conflicts of Interests (only if the decision falls under the 'Express Authorisation' category)	<p><i>List the names of any member who has been consulted on and declared an interest in relation to the decision.</i></p> <p>At the meeting of the Business Board on 28/5/19 a declaration of non-pecuniary interest in this item was made by Councillor J Holdich as a member of the Opportunity Peterborough Board.</p>	
Supporting documentation	<p><i>List any supporting documentation available in relation to this decision (all of this information must be retained for public inspection for a period of at least 4 years – there is no provision for the release of exempt/confidential information).</i></p> <p>Proposal from PCC</p> <p>Board papers/minutes and decision log from Business Board 28th May 2019 and CA Board 30th May 2019</p>	



CAMBRIDGESHIRE
& PETERBOROUGH
COMBINED AUTHORITY

Officer/Mayor signature	 Kim Sawyer Chief Executive Officer	Date 12/08/2019
<p><i>Once signed please file in the electronic file Documents/Governance/ office decision notice and enter details in the register. If a public report, pass to Democratic Services and we will arrange publication.</i></p>		