


Officer Decision/Mayoral Decision No.:	ODN152-2019
<b>DECISION TITLE: To commission and appoint specialist consultant to undertake data analysis and a report on the CPCA Activities &amp; Outcomes.</b>	
<b>NAME OF OFFICER/MAYOR EXERCISING DELEGATED POWERS: John T Hill, Director of Business &amp; Skills</b>	
<b>DATE OF OFFICER DECISION: 18<sup>th</sup> October 2019</b>	

Responsible Director/Mayor:	<i>John T Hill, Director of Business &amp; Skills</i>
Report Author and contact details:	<i>Neil Cuttell, neil.cuttell@cambridgeshirepeterborough-ca.gov.uk</i>
Is it a key decision?	No
All reports will be published on the CA website. Does your report include exempt or confidential information?	No
<b>KEY DECISIONS ONLY</b>	<b>This section only needs to be completed if the decision is a key decision. Only the Mayor can make key decisions</b>
Insert forward plan ref number	N/A, not a key decision
Date when Mayor intend to make decision.	N/A, not a key decision
Date report published on the website	N/A, not a key decision
Implementation Date	N/A, not a key decision
Does the report have any annex that contains exempt information?	NO

Decision taken	To commission and instruct specialist support to develop data and a report connecting CPCA activities and outcomes to those identified within corporate strategies.
Authorisation ( <i>delete as appropriate</i> )	This decision has been taken under:  Delegated Authority granted to the Director of Business and Skills
Background Information	The CPCA has been successful in developing a Local Industrial Strategy and Skills Strategy during 2018 and 2019. The CPCA now needs to show how the activities and projects it undertakes add value to

	<p>the deliver of the desired outcomes outlined within the Local Industrial Strategy, Skills Strategy and CPIER. Currently the CPCA corporate targets include:</p> <ol style="list-style-type: none"> <li>1. GVA growth from £24bn rising to £50bn</li> <li>2. Employment growth</li> <li>3. Productivity GVA risen to above national average</li> <li>4. An increase in skills levels</li> </ol> <p>The Business and Skills Team and Strategy Team recommend commissioning a report that considers;</p> <ul style="list-style-type: none"> <li>• Identify what annual growth would be required to double the economy and how the directorate contributes to this target.</li> <li>• Undertake a comparison to the 1998-2018 growth average of 2.5%</li> <li>• To identify the challenges to achieve an increase in growth of 0.3% in an environment that has national issues; has a high productivity and job value City; has areas of low productivity and job value places.</li> </ul> <p>The decision is to develop a report that identifies and connects what the Business and Skills Directorate will deliver to achieve the aspirations and objectives of the CPCA. The report would analyse and show what the CPCA would need to drive to show the additional growth within area. This report would compliment the work undertaken by the CPCA on monitoring and evaluation undertaken by the Programme Management Office Team.</p> <p>The CPIER provides a whole economy provision of data, this report would split down into the three sub-economies and preferably by LA area to provide robust and comprehensive data on a local level.</p> <p>The Director of Business &amp; Skills has identified a budget within the directorate of £30,000 to support this programme of activity. It is envisaged to commission consultants to assist with the delivery, analysis and interpretation of a report to support understanding of how the Business &amp; Skills Team Activities directly contribute to the delivery of the Corporate Objectives of the CPCA, and the added value provided.</p>
Alternative options considered.	<p><u>Do-nothing:</u> This piece of work will establish baselines and performance measures which will allow the CPCA to understand whether the Business and Skills directorate's interventions are having the desired effect on the area's economic performance. Without this information the CPCA would be unable to effectively tailor its interventions, potentially leading to poorer outcomes and value for money.</p>
Financial Implications	<p>The funding for this will come from the Strengthening LEP line in the budget and is within the budgetary limits set. There will be no impact on the wider CPCA budget.</p>
Consultation	<p><i>List any relevant consultation</i>   N/A</p>

	<i>undertaken in relation to the decision. For example portfolio holders, other Chief Officers.</i>	
	<i>Chief Executive</i>	<i>N/A</i>
	<i>Responsible Director/Chief Officer</i>	<i>John T Hill</i>
	<i>Monitoring Officer</i>	<i>Monitoring Office been consulted</i>
	<i>S73</i>	<i>Chief Finance Officer Consulted</i>
	<i>Legal Team</i>	<i>Tony Lewis</i>
	<i>Finance Manager</i>	<i>Vanessa Ainsworth</i>
Declarations / Conflicts of Interests (only if the decision falls under the 'Express Authorisation' category)	<i>List the names of any member who has been consulted on and declared an interest in relation to the decision.</i>  <i>None</i>	
Supporting documentation	<i>List any supporting documentation available in relation to this decision (all of this information must be retained for public inspection for a period of at least 4 years – there is no provision for the release of exempt/confidential information).</i>  There is no supporting documentation for this ODN	

<b>Officer/Mayor signature</b>		<b>Date</b> <b>18<sup>th</sup> October</b> <b>2019</b>
<p><b>Once signed please file in the electronic file Documents/Governance/ office decision notice and enter details in the register.</b></p> <p><b>If a public report, pass to Democratic Services and we will arrange publication.</b></p>		

