

Bus Reform Task Force Mayoral Meeting: Decision, Message & Action Log

DATE: 28 January 2020 TIME: 10:30- 1		TIME: 10:30-11 :	:30	LOCATION: Mayor's office, Market St , Ely		
ATTENDEES:	ATTENDEES: James Palmer (JP)		CPCA Mayor (Chair)			
Mike Bartram (MB)		Senior Policy Advisor, CPCA				
		Policy Advisor, Transport Focus				
		Secretary, Cambridge Area Bus Users Group				
	Cllr Ian Bates (IB) Cllr Josh Schumann (JS)		CEO, Campaign for Better Transport			
			Cam	Cambridgeshire County Council		
			East Cambridgeshire District Council			
			East Cambridgeshire District Council			
	Cllr Anna	Bradnam (AB)	Sout	h Cambridgeshire District Council		
	Cllr Chris Seaton (CS) Edward Leigh (EL)		Fenla	and District Council		
			Sma	rter Cambridge		
Tim Bellamy (TB) Rowland Potter (RP)		Dire	ctor of Strategy and Delivery, CPCA			
		Tran	sport Strategy and Policy Manager, CPCA			
		Head	d of Transport, CPCA			
		Bus	Strategy Manager, CPCA			
	Emily Martin		Com	munications Advisor, CPCA		
			Head	d of Communications, CPCA		
			Cons	sultant, ITP		
APOLOGIES:	Wendy O	tter (WO)	Fenla	and District Council		
	Cllr Judy I	Fox (JF)	Pete	rborough City Council		
	Dawn Badminton-		Director for England, Bus Users			
	Capps (Di	3-C)				
	Professor (DB)	David Begg	Tran	sport Consultant		

#	Item	Decision, Message,	Owner	Deadline
1.	Baseline information – more to be provided on Peterborough, specifically in relation to bus punctuality	Action Action	Oliver Howarth	28 th February
2.	The Authority to investigate whether the finances can be broken down further into the geographies (support in the rural areas) – i.e. provide the split concessionary bus revenue for supporting rural communities	Action	Oliver Howarth	28 th February
3.	Minor errors in the slides identified – on Slide 6 the number of respondents for "provision of integrated tickets for use across all bus and train services" should read 644	Message	Peter Hardy	
4.	The survey report will include a breakdown by age and gender	Message	Peter Hardy	
5.	The overarching vision of buses was agreed (with a minor amendment to ensure more reference specifically to buses)	Decision	All	
6.	When referring to the farebox it needs to be recognised that this needs to be split to reflect "hand in pocket" and "free passes" in future narratives	Message		
7.	The Authority (ITP consultant) needs to include within the vision document an outline of the challenges that might prevent the achievement of the vision and associated strategies.	Action	Peter Hardy	28 th February
8.	It maybe that as ITP continue their work into the potential options, a one size approach may not fit all in relationship to service provision and operation. Further information will be provided to the meeting in due course as the scenarios and options are developed. As part of this work it is essential that it relates to economic growth (explicit need to model growth projections)	Message	Peter Hardy	
9.	The unbunching of buses through the reduction in congestion delays will achieve the step change in the confidence required to make patronage increase	Message		
10.	The Authority to investigate Waltham Forest and how the streetscape	Action	Oliver Howarth	28 th February
11.	There needs to be a long-term vision with measurable objectives (interim steps) to ensure that there is confidence that it will be achieved	Message	Tim Bellamy	
12.	It is key to have third party involvement in data. It is likely that the market will provide the service required (if the data is made available to them)	Message	Darren Shirley	
13.	All attendees to provide locations where Rus Stop signs are missing	Action	All	14 th February
14.	Investigate what investment is required to direct people arriving within the area to local maps at interchanges (including provision of local information)	Action	Oliver Howarth	28 th February

15.	We need to look at modern, innovative ways to informing the public around buses. At the present time the information is too confusing and is a barrier to usage	Message	James Palmer
	The Authority and second tier Councils needs to work with District		ERBOROUGH
16.	Councils to ensure services are provided to new developments from	Message	NED AUTHORITY
	first occupancy and that the bus stops are signed and accessible		

NEXT MEETING			
DATE: 31 March 2020	TIME: 10:30 - 11:30	LOCATION: Mayor's office, 72 Market	
		Street, Ely, CB7 4LS	